

## Newsletter

### Fair participations

Sapa Pole Products recently attended the U.K. Roads Passive Safety Roadshow in Ballymena, Northern Ireland. The event was the first of its kind in Ireland, designed to raise awareness and understanding of the benefits of Passively Safe products and their application. The event was well attended with some 70+ delegates travelling to the venue, all of whom enjoyed a full day of presentations, workshops and exhibition. We look forward to being part of the 2010 event being planned soon.



Sapa recently attended the prestigious HEMSA Conference and Awards at the NEC in Birmingham on 19<sup>th</sup> November. Sapa enjoyed a dual presence; supporting our Scottish Distributor, Street Lighting Supplies, and also being valued guests of C.U. Phosco Lighting. The event lived up to expectations as a not-to-be-missed part of the annual function calendar. We thank you all for your continued support and look forward to taking part again next year.

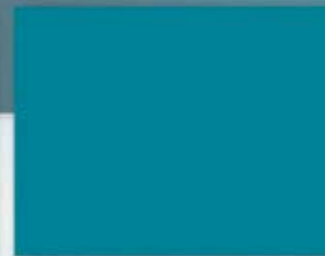
### Light and Building 2010

Sapa Pole Products will be present at the Light & Building Fair in Frankfurt from 11-16 April 2010. For more information, please click the logo below.



You will find us:

**Hall 5  
Stand C24**



January 2010

### Sapa Pole Products has passed the 18m NE3 crash test

The crash test, which took place on the 17<sup>th</sup> of November 2009 at TTAI in Helmond (The Netherlands), was a huge success. A lighting column of 18m with a shear off solution was tested on the two mandatory speeds. The column passed both the high speed of 100 km/h and the low speed of 35 km/h. The lighting column included a double bracket, two lanterns, and an LPDE protector. The column was also fully energized to replicate a standard UK installation.



#### *Certified*

Having passed the official crash test, the 18m 100NE3 lighting columns are now **fully certified**. The current NE3 passively safe family has been extended from 15m to 18m.

**Sapa Pole Products wishes you a  
Happy New Year!**



# Sapa Pole Products

sapa:



## IPL Group new distributor for Ireland

Sapa Pole Products are proud to announce the appointment of a new Distributor in Ireland. The IPL Group, a long established business, is built upon our shared values of quality products complimented by customer service. They are based in Drogheda, have strong links to both Northern Ireland and the Republic of Ireland and will promote the full range of Sapa products. IPL group supply the patented RETENTION SYSTEM sockets for post installation throughout Ireland which can be used with Sapa lighting columns and passively safe posts.

All here at Sapa are looking forward to a long and fruitful relationship between both companies, and sincerely wish the team at IPL Group great success for the future!




## Sapa Passive Safe Sign Posts

Sapa are now able to offer a full range of Aluminium Passively Safe Sign Posts, ranging from 2 to 15 meters. All posts are fully crash-tested to the rigors of EN12899 and included on our certificate which is endorsed by a Notified Body.

All columns have also been tested using an electrified circuit to replicate an illuminated U.K. installation. Full details will be included in our next newsletter.



## Did you know that.....

-  aluminium is 100% recyclable, time after time?
-  The recycling of aluminium only costs 5% of the energy that is needed to produce primary aluminium?
-  When recycling aluminium, there is no downgrading of the material?



## For lighting columns and Sign Posts, Sapa Pole Products is represented by:

**Marwood Electrical Ltd (England&Wales)**  
Tel: -01892-835211

**CU Phosco (England&Wales)**  
Tel: -01920-860600

**Street Lighting Supplies Ltd (Scotland)**  
Tel: -01324-665602

**IPL Group (Ireland)**  
Tel: -353 (0) 41 983 2591

## And for Traffic Signal Poles Sapa Pole Products is represented by:

**Sign Post Solutions (Scotland, England and Wales)**  
Tel: -01215-064770

Or alternatively contact our National Sales Manager (U.K.), Simon Bates directly on **07590-735297**.

In order to unsubscribe to our newsletter, [click here](#)

**Sapa Pole Products**  
Alcoalaan 1, 5151 RW Drunen  
Tel: +31 416 386200 Fax: +31 416 386230  
E-mail: [info.poleproducts.nl@sapagroup.com](mailto:info.poleproducts.nl@sapagroup.com)  
[www.sapapoleproducts.com](http://www.sapapoleproducts.com)