

UNIFE & Sapa Mass Transportation Joining forces for a brighter future in Rolling Stock.



Sapa Mass Transportation (SMT) joined Unife as a full member on June 17th during the Unife General Assembly.



UNIFE, the European Rail Industry, decided to host its General Assembly 2010 in Istanbul to celebrate the impressive developments of Turkish rail. Focusing on the benefits high-speed and urban rail bring to society, chief executives of the rail industry were joined by senior officials from the Turkish railways and public transport to discuss the future of Turkish rail.

UNIFE represents the European Rail Industry in Brussels since 1992. The Association gathers 73 of Europe's leading large and medium-sized rail supply companies active in the design, manufacture, maintenance and refurbishment of rail transport systems, subsystems and related equipment and are joined by 17 national rail industry associations.

UNIFE members have an 80% market share in Europe and supply more than 50% of the worldwide production of rail equipment and services. UNIFE represents its members' interests at the level of both European and international institutions.

The Presiding Board is composed of senior representatives of Unife members, amongst which are **Philippe Mellier**, President and CEO of Alstom Transport - **André Navarri**, President of Bombardier Transportation - **Alberto Giovanni Rosania**, Chairman of the Board, AnsaldoBreda group. UNIFE's actual Chairman is **Hans-Jörg Grundmann**, CEO of Siemens Mobility.

Before being admitted as new member, applicants are being scrutinized at different stages. First official contacts with Unife and presentation of SMT date back to February 2010.

Why did Sapa Mass Transportation join Unife?

2 main reasons prevail:

- Join a Europe-wide rail business network.

Through the regular organisation of several high-level events and seminars, UNIFE offers great networking opportunities on a truly European scale. These are unique occasions to meet high-level decision makers and new business partners.

- Obtain the best analysis of the rail market.

UNIFE members have a privileged access to one of the best analysis on rail market developments worldwide. Every second year, UNIFE publishes its Worldwide Rail Market Study, the reference study of the railway market.

For this very special occasion, SMT was represented by Tolga Egrilmezer – Business Segment Director, Sven Lundin – Sales Director, Peter Thunwall – Technical Manager and Ralf Balduck – Marketing Manager.

During the first day, **Peter Thunwall**, gave a presentation on our focus and capabilities for the rolling stock business during the UNIFE Technical Plenary Committee meeting. Specific questions were raised regarding the friction stir welding technique, one of the core activities within SMT.

On June 17th, **Tolga Egrilmezer**, officially introduced our company during the “new member’s session” of the General Assembly, after which Chairman of the Board – Siemens Mobility CEO Mr. Grundmann – welcomed Tolga and SMT as new Unife member.

We believe that this membership will further enhance the position of the Sapa Group within Railway Industry and will enable Sapa Mass Transportation to contribute to the work of UNIFE at a European level.

You can view the presentations on our website
www.sapamasstransportation.com .

Ralf Balduck
Marketing Manager

